IT Company Types – Homework

# Analyzing Product-Based and Service-Based Companies

Select one **product-based** and one **service-based company** from our **partners** and describe their **positive** and **negative aspects**. Write your opinion on the **pros** and **cons** of each. Discuss why working in a product-based or service-based company may be beneficial.

Pick companies from the SoftUni partners list: [https://softuni.bg/partners](https://softuni.bg/partners%20).

## Product-Based Company

Research the company and describe **company profile** in the form below.

### Company Information

|  |  |
| --- | --- |
| Company name: | Знам.бе |
| Web site: | https://znam.be/ |
| Major products / services: | education |
| Company type: | product |
| Major technology stack: | 1. Professional Oriented 2. Interactive Education 3. Education community |
| Other info: |  |

### Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

|  |  |
| --- | --- |
| **Pros** | **Cons** |
| STEM lessons – science, technology, engineering, math | It requires internet to connect to browser |
| Interactive scheme for various subjects like Bulgarian, Math, English etc. | Bulgarian language only |
| World of the money for young people | Limited area of development |
| How to find the best profession for your child | Risk if the product is not competitive on the market |
| Prepare your child for school |  |
| Suitable for children all ages |  |

## Service-Based Company

### Company Information

|  |  |
| --- | --- |
| Company name: | Indeavr |
| Web site: | https://indeavr.com/ |
| Major products / services: | Digital, Cloud Engineering, Data, Software Engineering |
| Company type: | service |
| Major technology stack: | 1) Atlassian  2) Tableau  3) Microsoft  4.) Splunk  5) IBM |
| Other info: |  |

### Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

|  |  |
| --- | --- |
| **Pros** | **Cons** |
| Respect, Innovation, Leadership, Talent |  |
| Job security and benefits package | Product is not owned by the company |
| Great start salary | Limited opportunities |
| Holiday perks | Good internet, remote management |
| 28 days annual leave | Time to wait for career development |